The Southwestern Social Science Association’s origins are, as our name now reflects, in that geographical region of the United States. As part of our on-going internal review, we have asked ourselves whether that geographical identity remains true of today’s SSSA, a century removed from our foundation. The southwestern US remains near and dear to very many of us, but our Annual Meeting has also taken us more than once beyond that region. Wherever we do meet, our attendees come from institutions located throughout America and even beyond its borders. Our journal, *Social Science Quarterly*, is one of the best-respected journals in the social sciences, and it receives an ever-increasing number of paper submissions as well as subscriptions from around the globe.

Hence, a broader, more inclusive name will assist in not only attracting a larger national and global membership in line with our journal readership but also garner additional support from academic institutions that would otherwise not fund or support what sounds more like a regional conference.

With this in mind, the Council is proposing that the association’s branding reflect whom we have become. It is therefore proposed that the By-laws of the Southwestern Social Science Association be amended to re-title our organization, as follows:

- Replace all instances of “Southwestern Social Science Association” with “Social Science Society of America.”

It is further proposed that any references in other Association or Affiliated Members’ documents to “Southwestern Social Science Association” be understood to refer to “Social Science Society of America” after this amendment takes effect.

This motion shall take effect on **January 1, 2020**, after its adoption by the Association in accordance with the current By-laws.